

For Immediate Release

Contact: Michelle Frechette
Phone: 585-749-5059
Email: michelle@worksbymichelle.com

Michelle Frechette Launches New Marketing Boutique

[November 25, 2025 - Rochester, NY] Michelle Frechette has launched a new [Marketing Boutique](#) through her website, [MichelleFrechette.com](https://michellefrechette.com).

The boutique offers coaching, consulting, downloads, and other services.

"This has been a year of personal growth for me," says Michelle Frechette, "where I've realized that I have experience and knowledge that can be instrumental in helping others grow their businesses. Having been laid off earlier this year, I've taken the time to begin to develop offerings to assist individuals and businesses in everything from public speaking to customized 404 pages."

Frechette says her MBA combined with 15 years of experience with WordPress, technology, freelancing, and public speaking should be harnessed to help others be successful, too.

She adds, "when you have been given so much, and learned so much, it's important to be able to use that for others, too. I'd love to help others discover their voices, grow their businesses, and incorporate more DEIB into all they do."

She adds that in addition to the offerings available now, she plans to add more downloads, e-books, webinars, and intense multi-week workshops to help plugin owners and freelancers learn how to better market themselves within the WordPress and tech industries.

Says Frechette, "Helping people has always been at the core of all I do. My personal mission statement is 'Lead With Kindness.' I plan to incorporate that into all that I offer. "

###

For more information, or to schedule an interview, please contact Michelle Frechette at michelle@worksbymichelle.com, by DM in Slack or social media, or by phone/text at +1 585-749-5059. For a press kit including head shots and logo, visit <https://michellefrechette.com/media-kit/>.